

## Message Text

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ACTION EB-08

INFO OCT-01 EA-12 ISO-00 AID-05 CIAE-00 COME-00 FRB-01  
INR-10 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06  
SP-02 LAB-04 SIL-01 OMB-01 ITC-01 /071 W  
-----115604 221353Z /53

R 220716Z FEB 78  
FM AMEMBASSY MANILA  
TO SECSTATE WASHDC 2046

UNCLAS MANILA 2915

E.O. 11652: N/A  
TAGS: ETRD, RP  
SUBJ: UNITED STATES INTERNATIONAL TRADE COMMISSION (USITC) REQUEST  
FOR DATA ON WATCHES

REF: STATE 018602

1. ESTIMATED PHILIPPINE PRODUCTION OF WATCHES AND WATCH MOVEMENTS FOR THE FIRST NINE MONTHS OF 1977 TOTALLED 4,204,086 UNITS, OF WHICH 2,395,478 UNITS WERE EXPORTED. INDUSTRY SOURCES HAVE INDICATED THAT THESE PRODUCTS WERE MOSTLY SOLID STATE WATCH MODULES. MEANWHILE, THE COUNTRY IMPORTED 27,705 UNITS OF CONVENTIONAL WATCHES AND 7,900 UNITS OF ASSEMBLED WATCH MOVEMENTS FROM JANUARY THROUGH NOVEMBER. THE BROAD CATEGORY OF "WATCH MOVEMENTS" INCLUDES THOSE HAVING A BALANCE WHEEL AND HAIRSPRING, AND ANY OTHER SYSTEM CAPABLE OF DETERMINING INTERVALS OF TIME LIKE THE TUNING FORK AND PIEZOELECTRIC QUARTZ CRYSTALS. NO FINER BREAKDOWN IS AVAILABLE.

2. ON JANUARY 10, 1978 TMX PHILIPPINES INAUGURATED A THREE MILLION DOLLAR PLANT LOCATED IN THE HEART OF QUEZON CITY WHICH WILL PRODUCE MORE THAN TWO MILLION PIECES OF LIQUID CRYSTAL DISPLAY WATCHES THIS YEAR. THAT WOULD REPRESENT AN EXPORT VALUE OF ABOUT \$24 MILLION WITH AN INCOME OF ABOUT \$3 MILLION IN PROCESSING FEES FOR THE PHILIPPINES. PLANT NOW EMPLOYS 1,000 AND WILL  
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HAVE 3,000 WORKERS BY 1980.  
NEWSOM

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TRADE, DATA, WATCHES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 22 feb 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978MANILA02915  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780082-0140  
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**Line Count:** 57  
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**Message ID:** 73222bd2-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EB  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Reference:** 78 STATE 18602  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3523356  
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**Status:** NATIVE  
**Subject:** UNITED STATES INTERNATIONAL TRADE COMMISSION (USITC) REQUEST FOR DATA ON WATCHES  
**TAGS:** ETRD, RP, ITC  
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**Type:** TE  
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**Review Markings:**  
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